



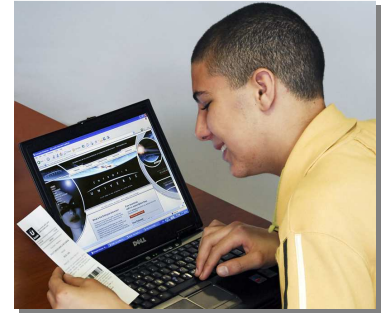
UKASH DIRECT PAYMENTS START ACCEPTING UKASH NOW

It's so easy to start accepting Ukash

Do you

- deliver physical goods?
- 'pick and pack' between order confirmation and despatch?
- accept payment by cheque or postal order?
- turnover between £10,000 and £250,000 per year online?

If so you can accept cash payments using Ukash Direct Payments now!



Ukash Direct Payments is for merchants who want a simple and easy to implement way of adding cash payments to grow their online business. Your payment by Ukash takes place in our secure environment to provide you with safe and reliable processing of cash transactions, giving you certainty of payment with no charge-backs. In addition our online merchant reporting system allows you to manage your Ukash transactions at any time.

How it works

- > Customers paying by Ukash will be directed to a secure payment page to enter their Ukash voucher number
- > The Ukash voucher will be validated in real time and you will be sent confirmation of the payment by email
- > Upon receipt of the email you can release the goods for despatch

How much does it cost?

You can easily calculate how much you will be paying to add cash transactions to your online business.

Start-up fee	£100 + VAT	Transaction fee	7.5%
Monthly minimum	£25 per month + VAT	Contract term	12 month minimum

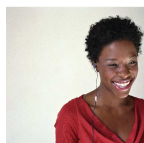
Remember, Ukash payments are assured, so no more card charge-backs! If you replace cheque and postal order transactions with Ukash you'll benefit from reduced handling and banking charges too and a better shopping experience for your customers.

Marketing with Ukash

Once you've signed up we'll provide you with Ukash guidelines to help you promote Ukash on your site and when you're live will list you at the Ukash web-site. Our campaigns team is also available to discuss promotions and special offers with you.

Getting Ukash

To find out more about becoming a Ukash Merchant using Direct Payments call our commercial team on **0808 234 6246** or email psuk@ukash.com



www.ukash.com

Smart Voucher Ltd., trading as Ukash, is regulated as an EElectronic Money Institution (ELMI) by the UK Financial Services Authority

